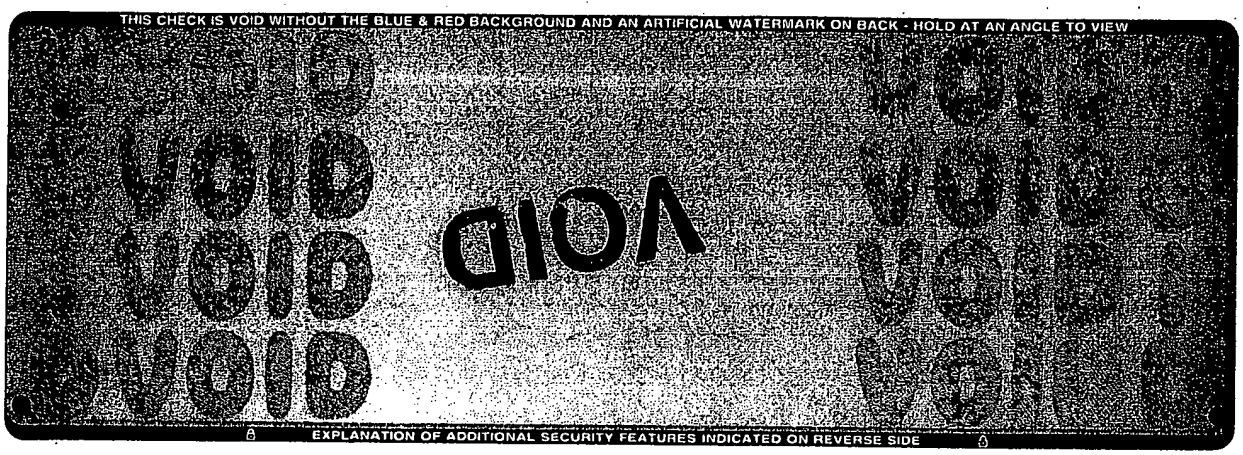


1835 U.S. PTO
082205

NEW SHEET



PAYCHECK STUB

FIG. 1A

NEW SHEET

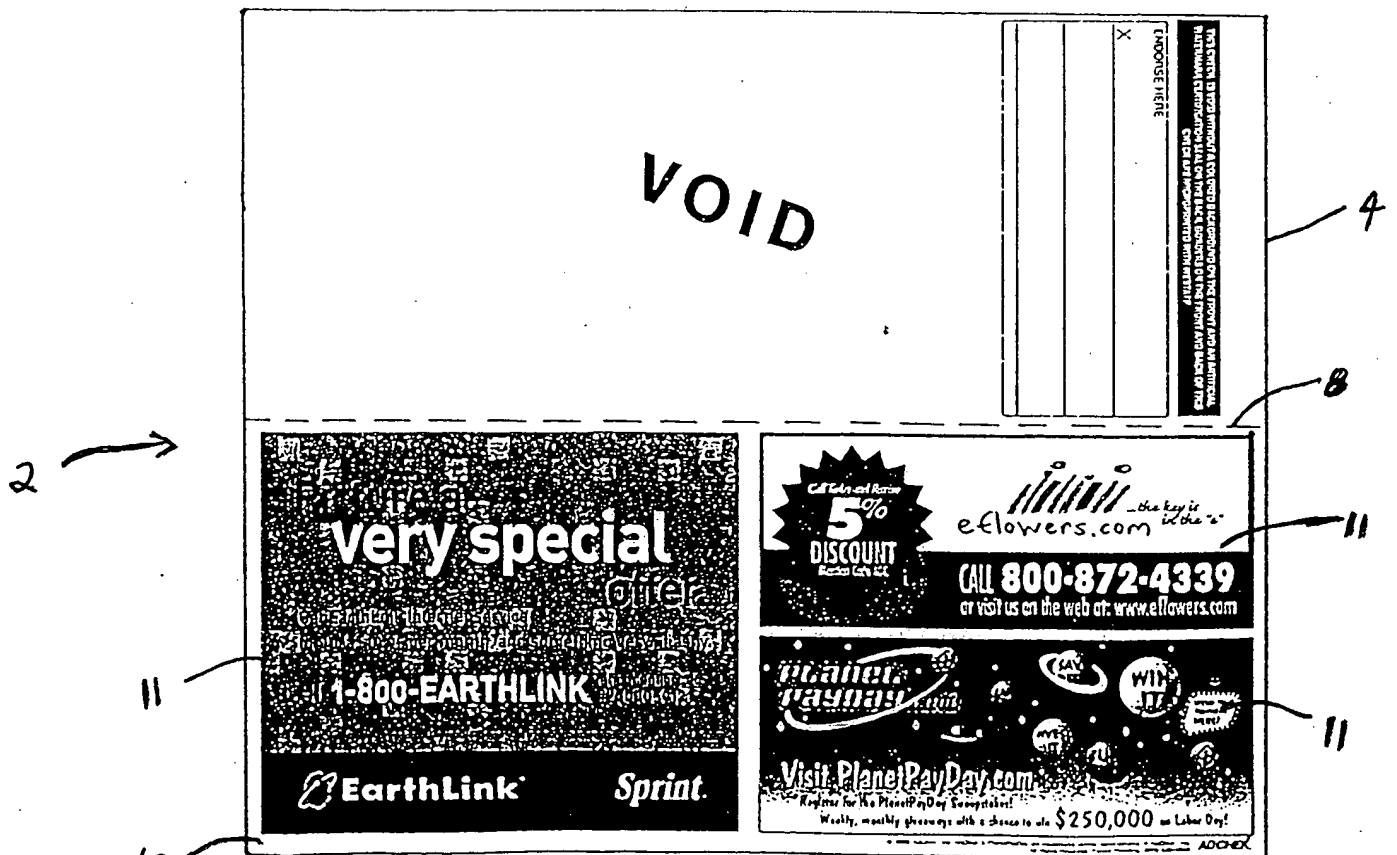


Fig. 1B

REPLACEMENT SHEET

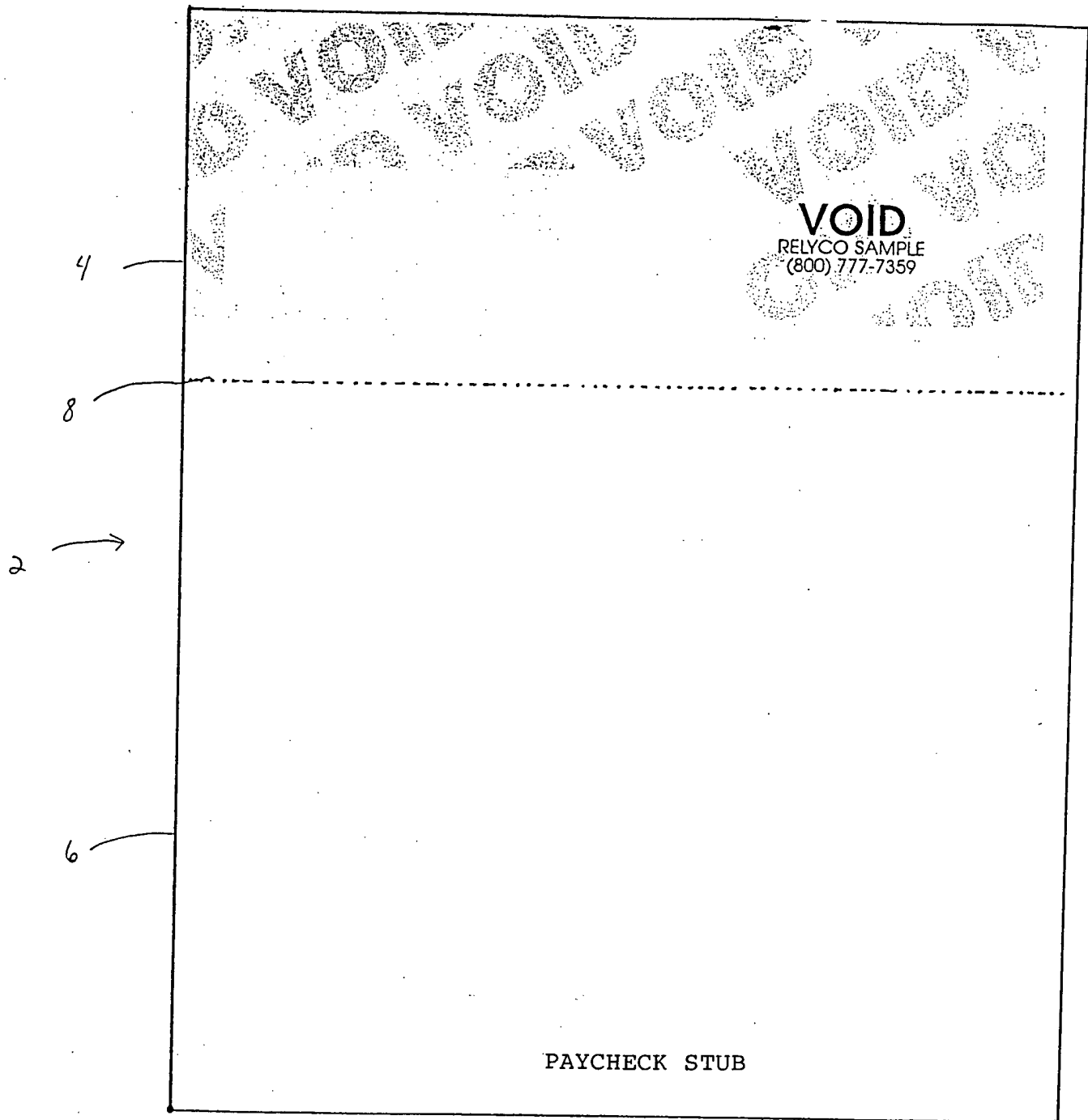


Fig. 2A

REPLACEMENT SHEET

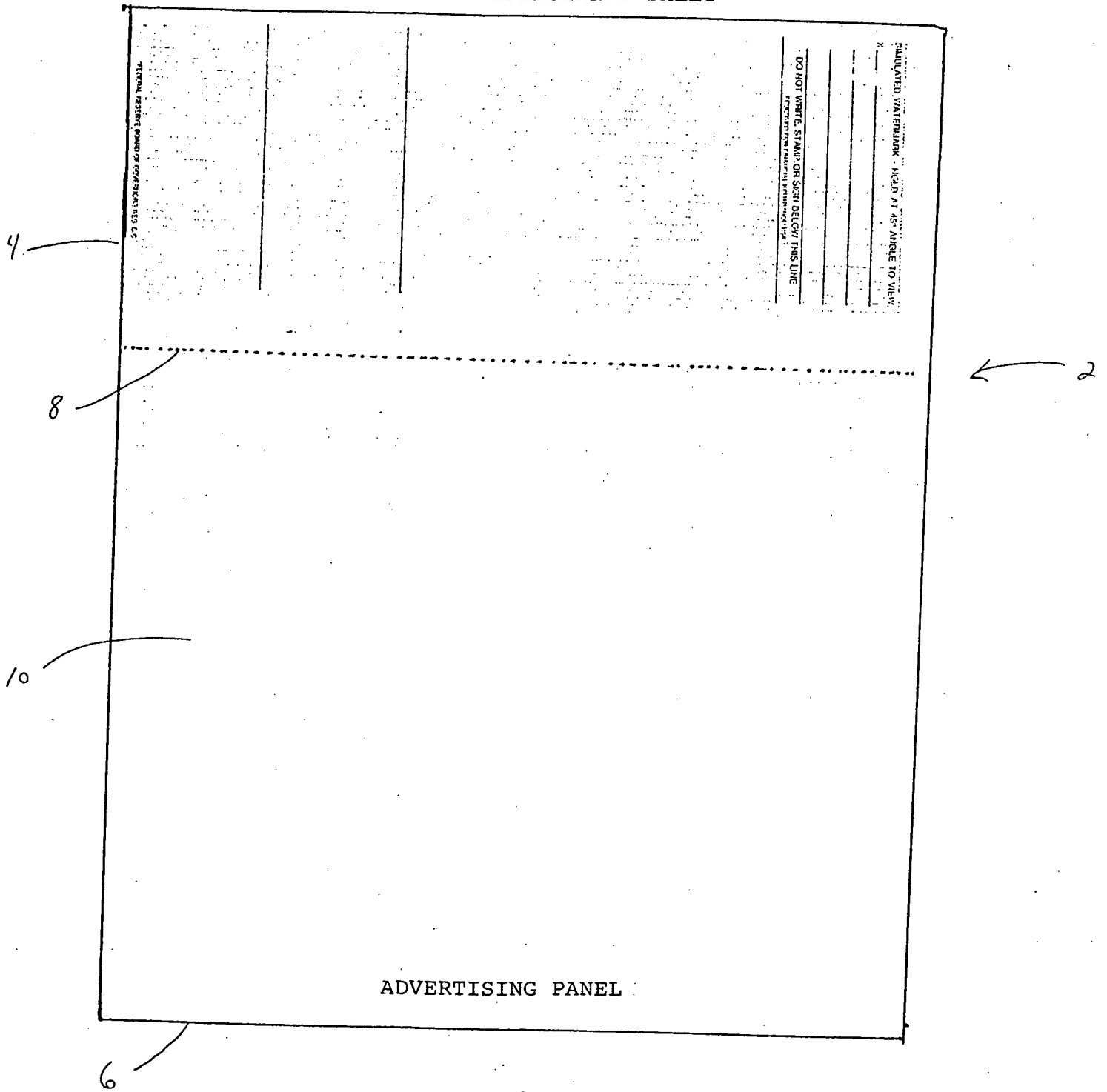


Fig. 28

REPLACEMENT SHEET

SUNNYSIDE NURSERIES
123 MAIN STREET
ANYTOWN, USA 12345
(012) 555-1211

YOUR BANK
ANYTOWN, USA 12345
1-23/4567

1209

Pay to the
Order of _____

ITEM #145
SHOWN WITH STANDARD LOGO #3037
SAMPLE - VOID

memo _____

1100120911 1:987654320156789 123411

.....

SUNNYSIDE NURSERIES 1209

ADVERTISING PANEL

.....

SUNNYSIDE NURSERIES 1209


PAYCHECK STUB

READY TO REORDER? CALL INTUIT FINANCIAL SUPPLIES 1-800-433-8810

Fig. 3A

REPLACEMENT SHEET

FIG. 3B



ENDORSE HERE
X

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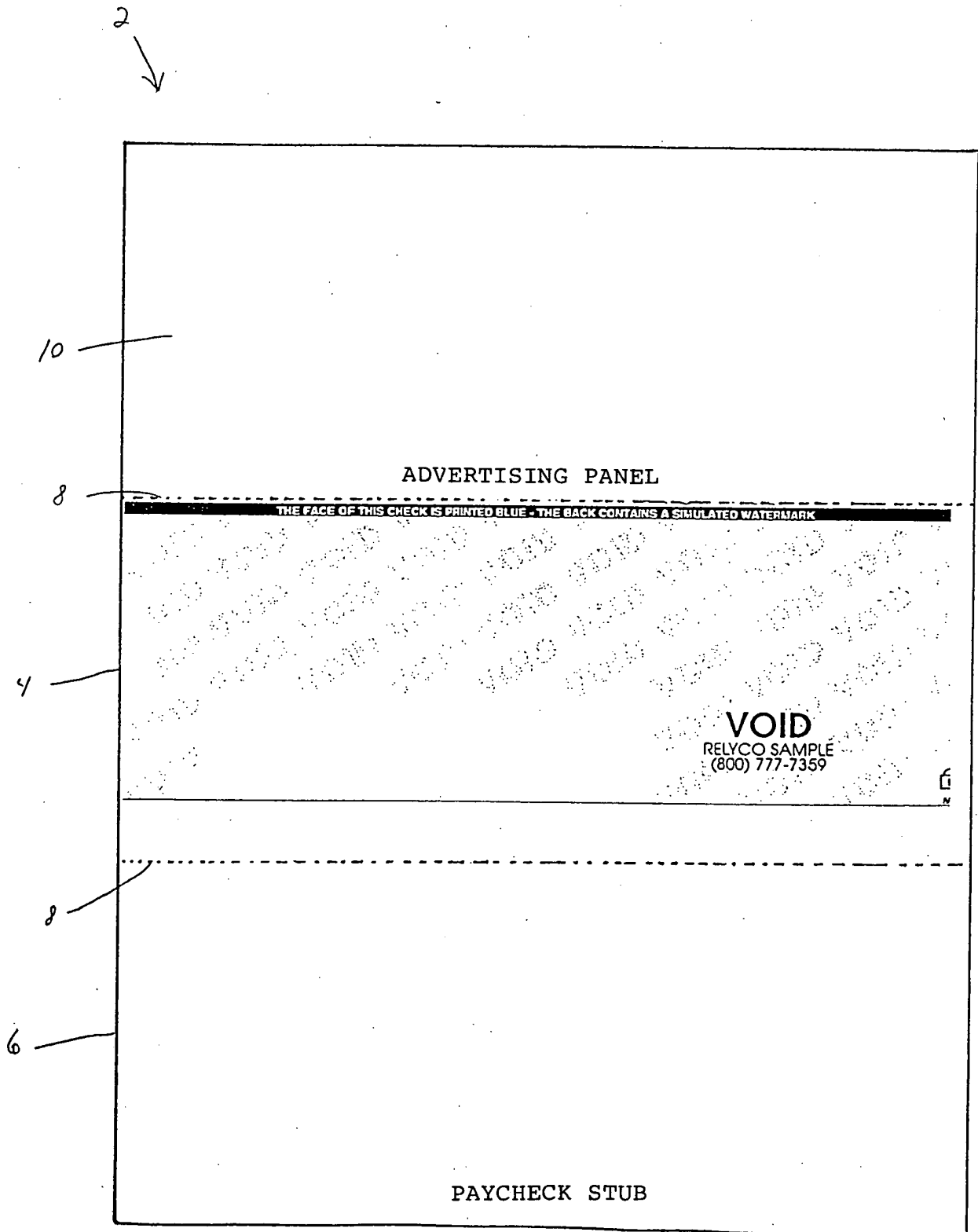


Fig. 4A

2
↓

REPLACEMENT SHEET

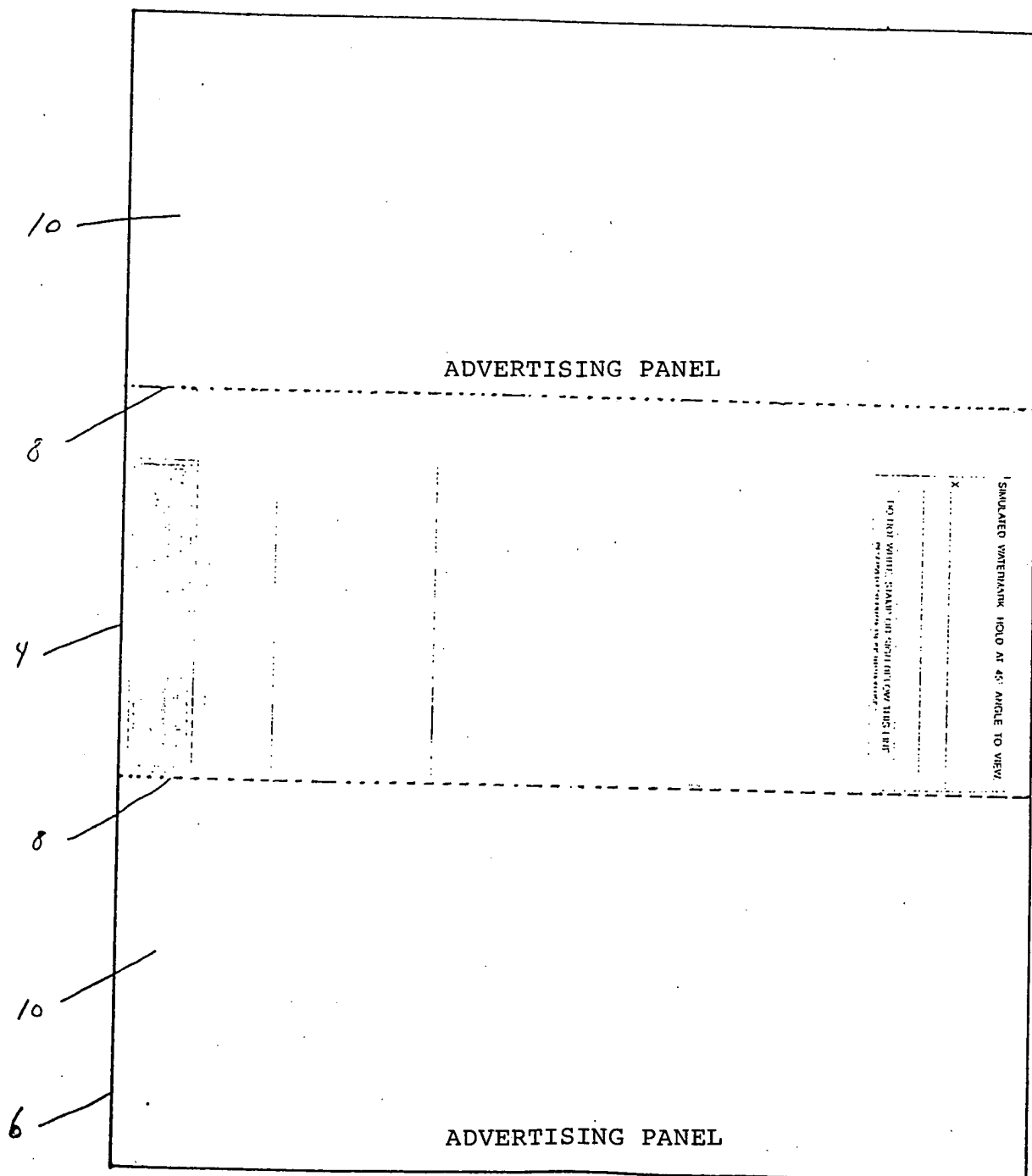


Fig. 48

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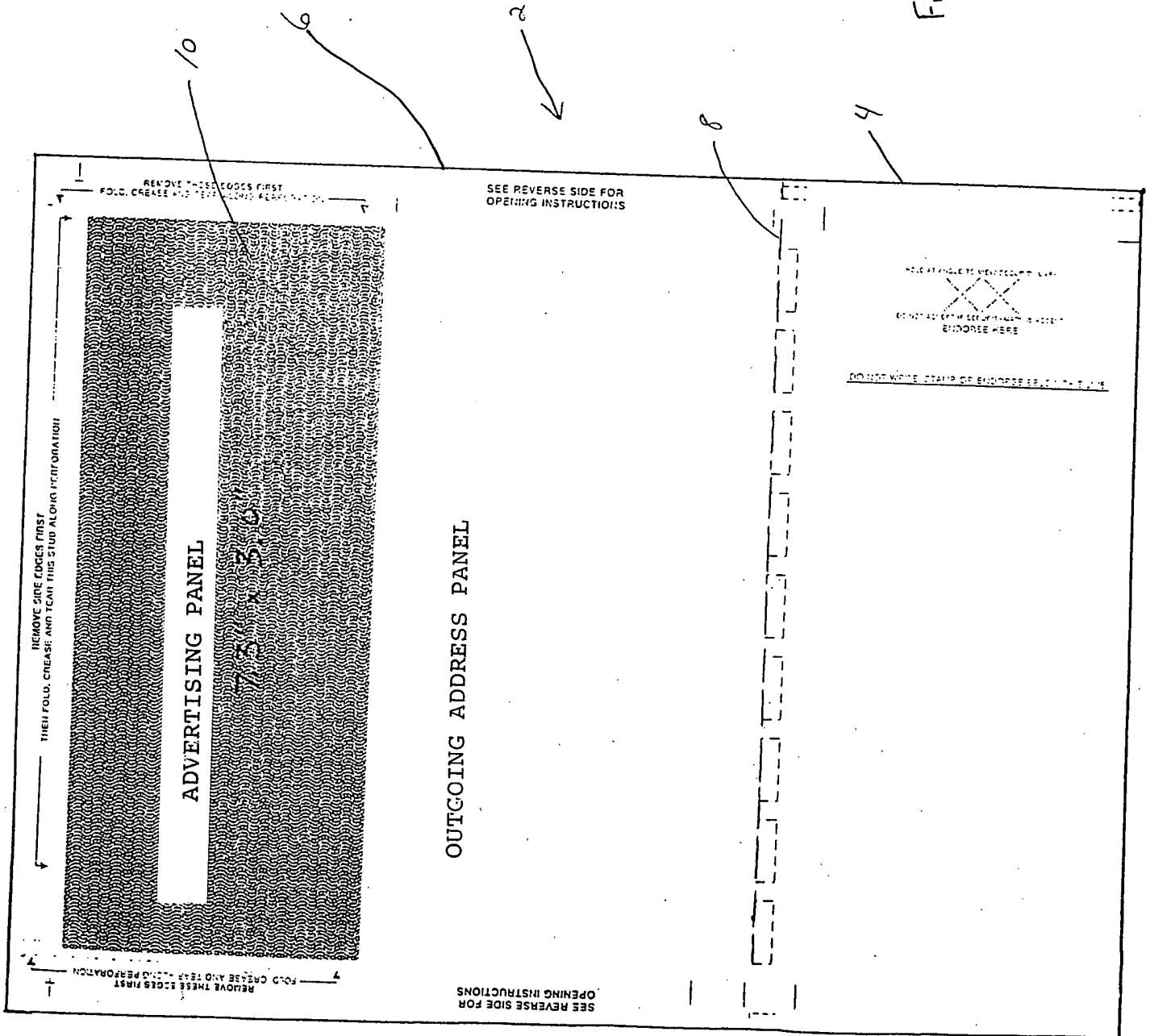
PAYCHECK STUB

ADVERTISING PANEL

FIG. 5A

REPLACEMENT SHEET

Fig. 5B



REPLACEMENT SHEET

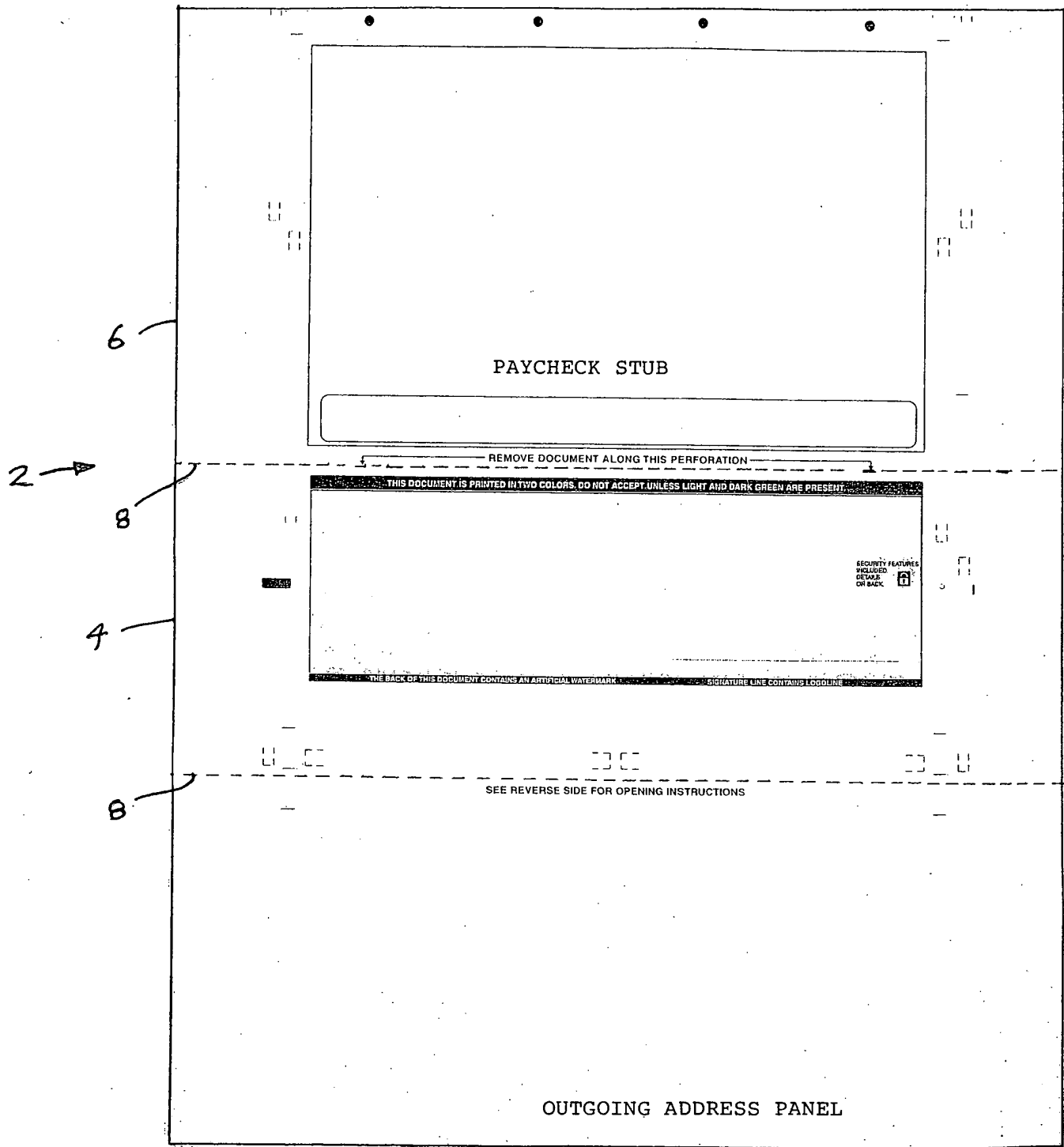
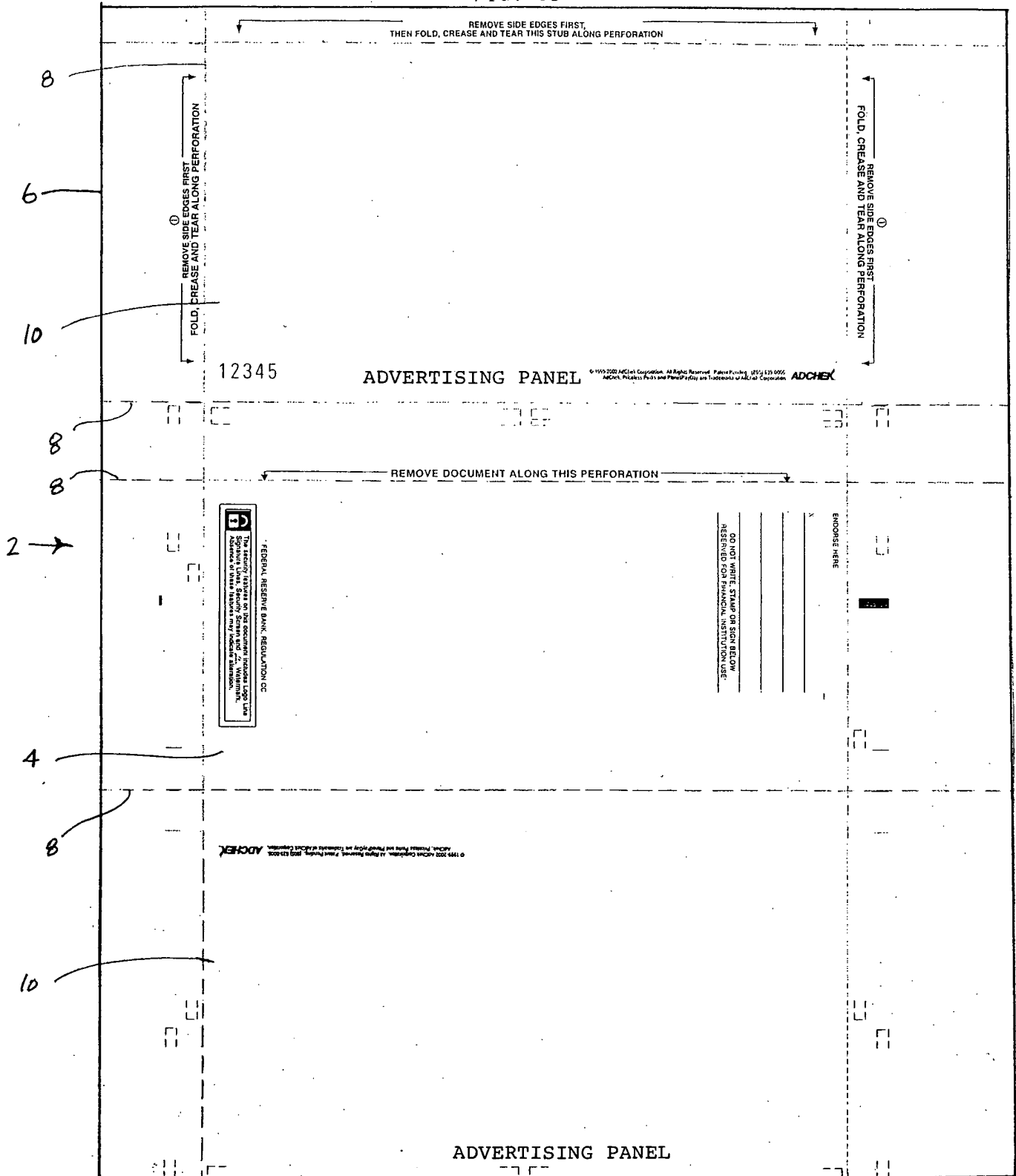
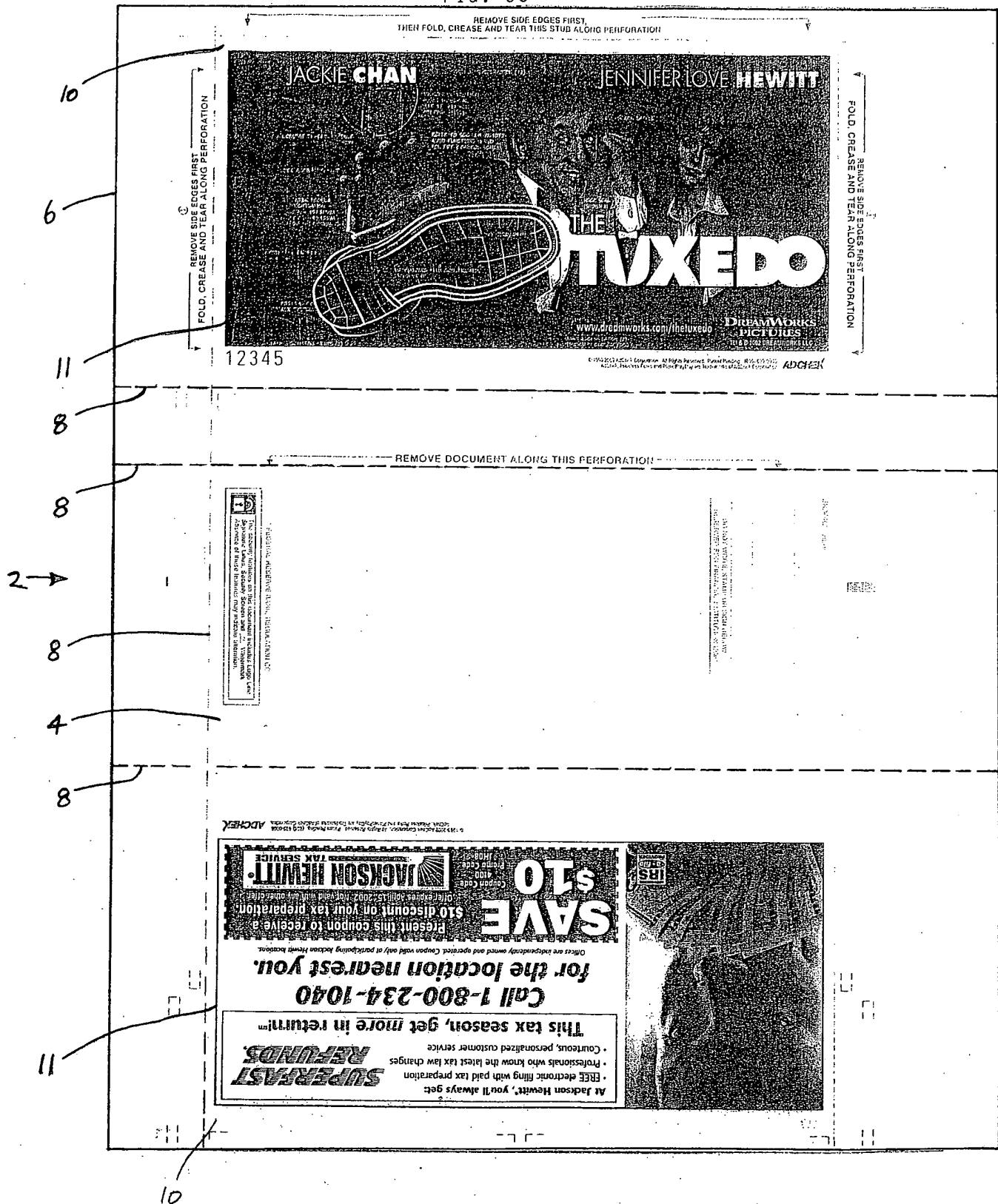


FIG. 6A

REPLACEMENT SHEET

FIG. 6B





ORIGINAL

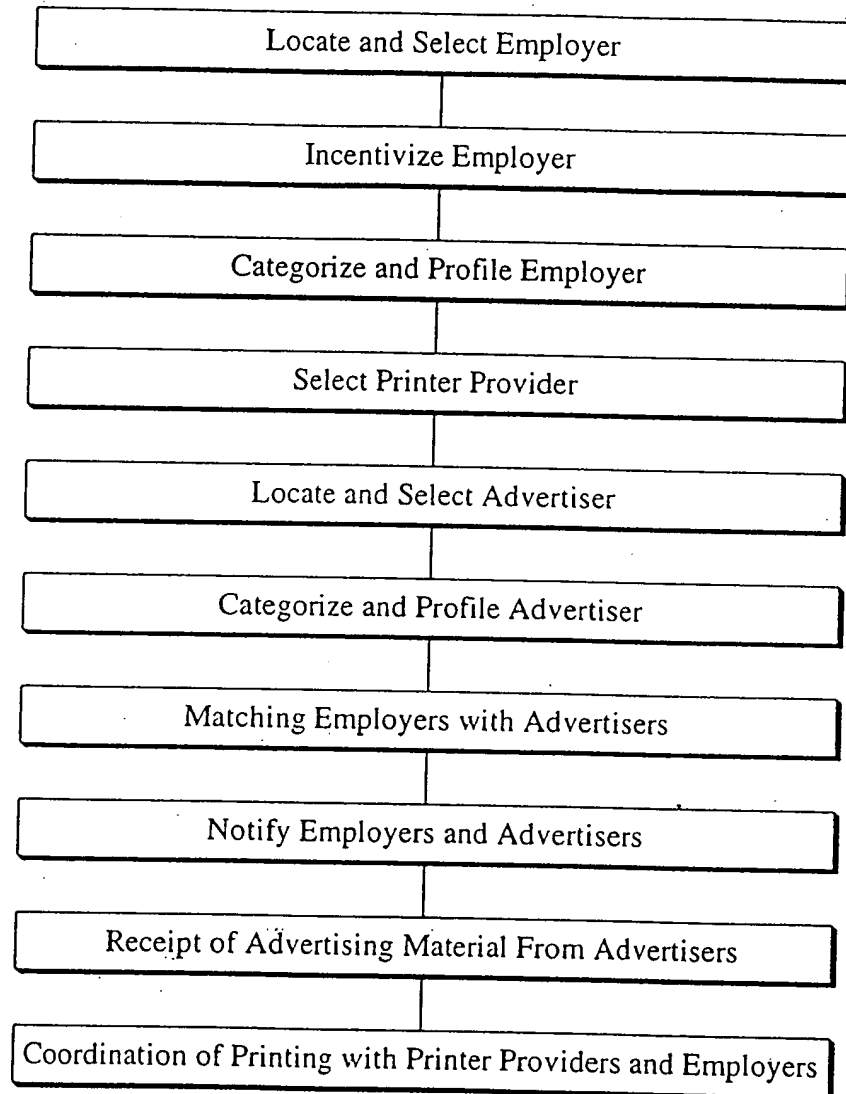


Fig. 7

ORIGINAL

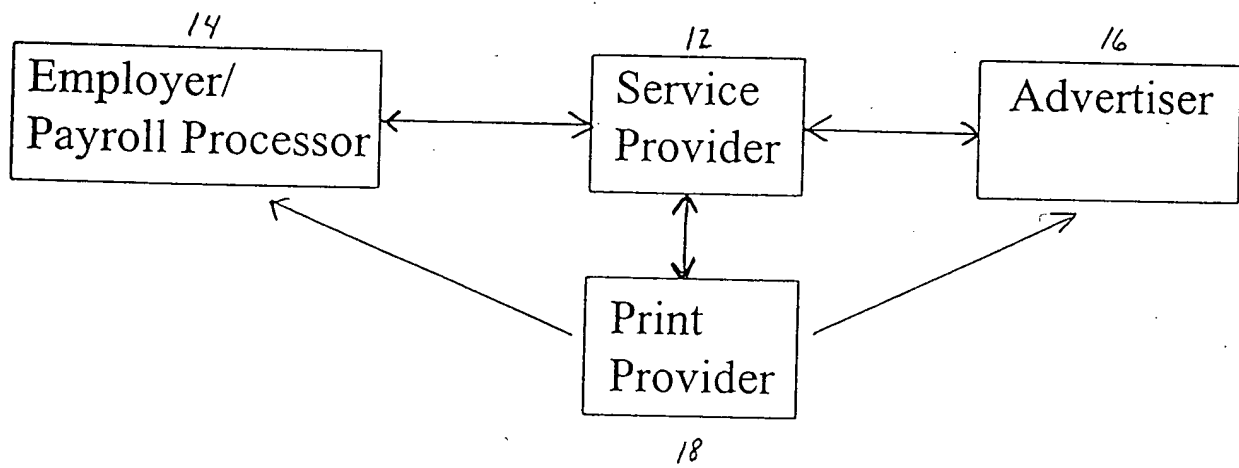


Fig. 8

ORIGINAL

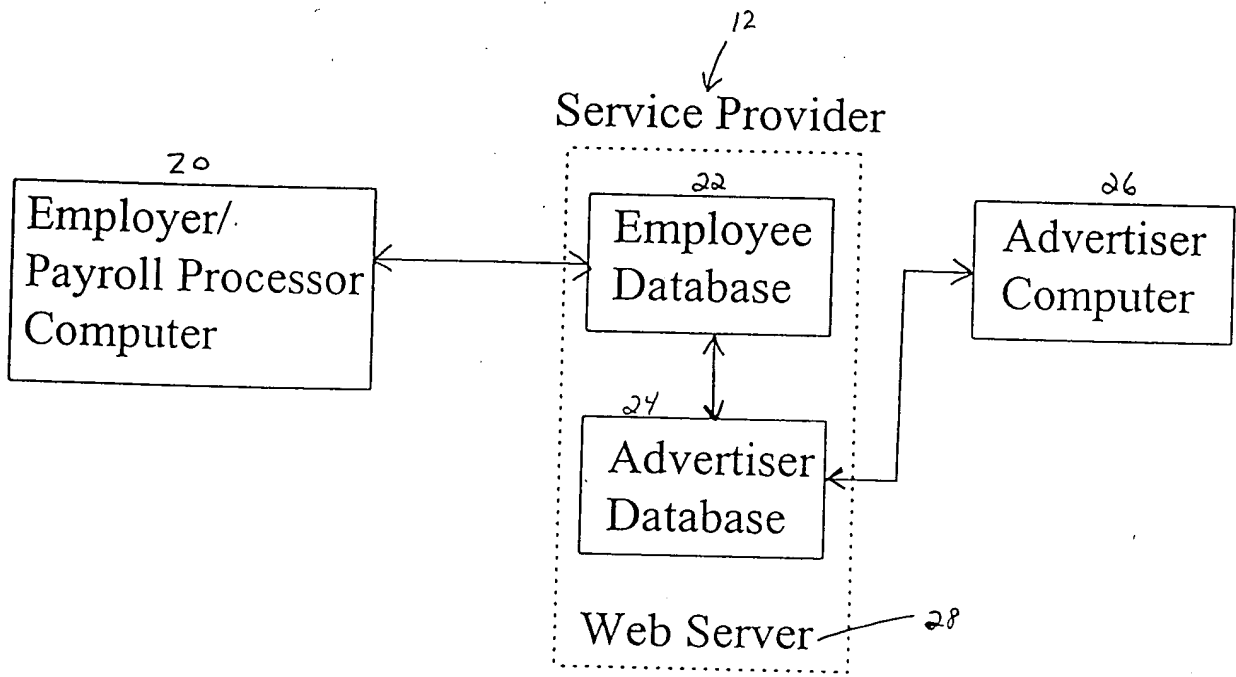


Fig. 9

[illegible]

FIG. 10A

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11

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Hanukkah	Dec 8
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1 4 8 2 10 6

FIG. 10B

DRAWINGS FILED WITH ORIGINAL APPLICATION



2 →

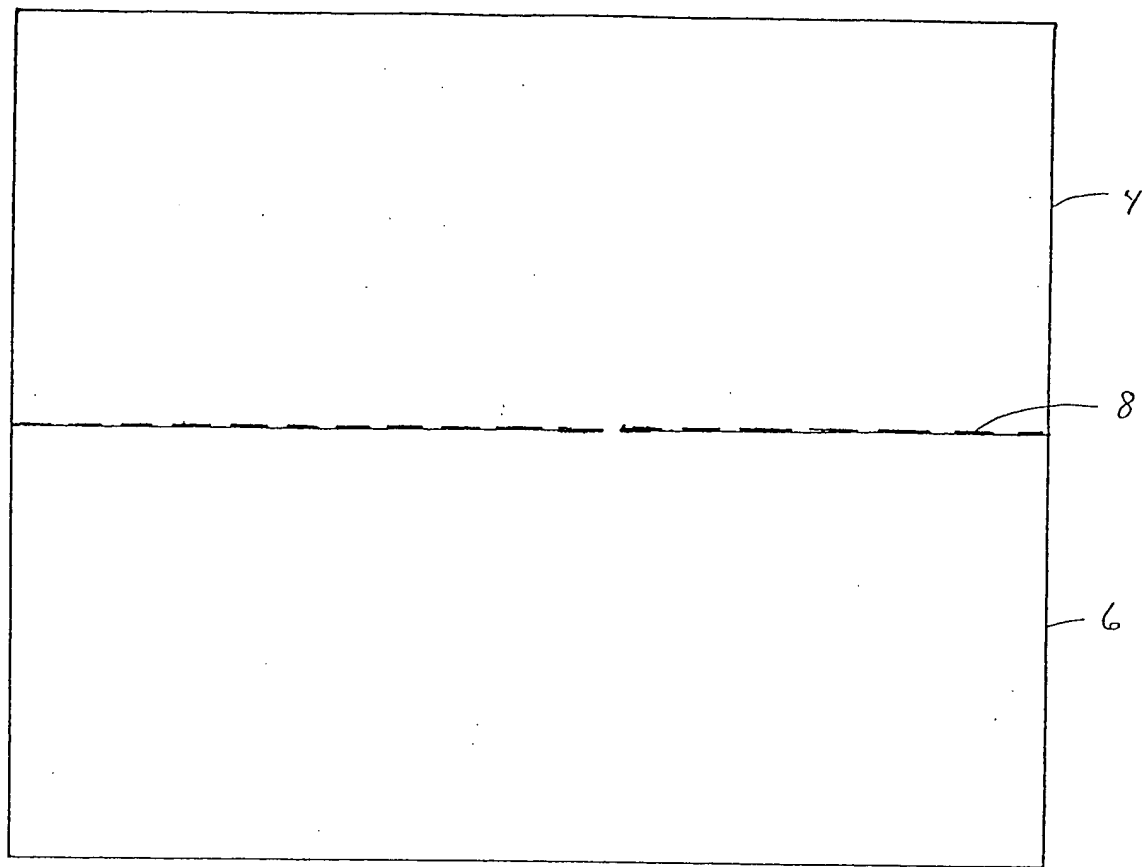


Fig. 1A

2 →

10

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Fig. 1B

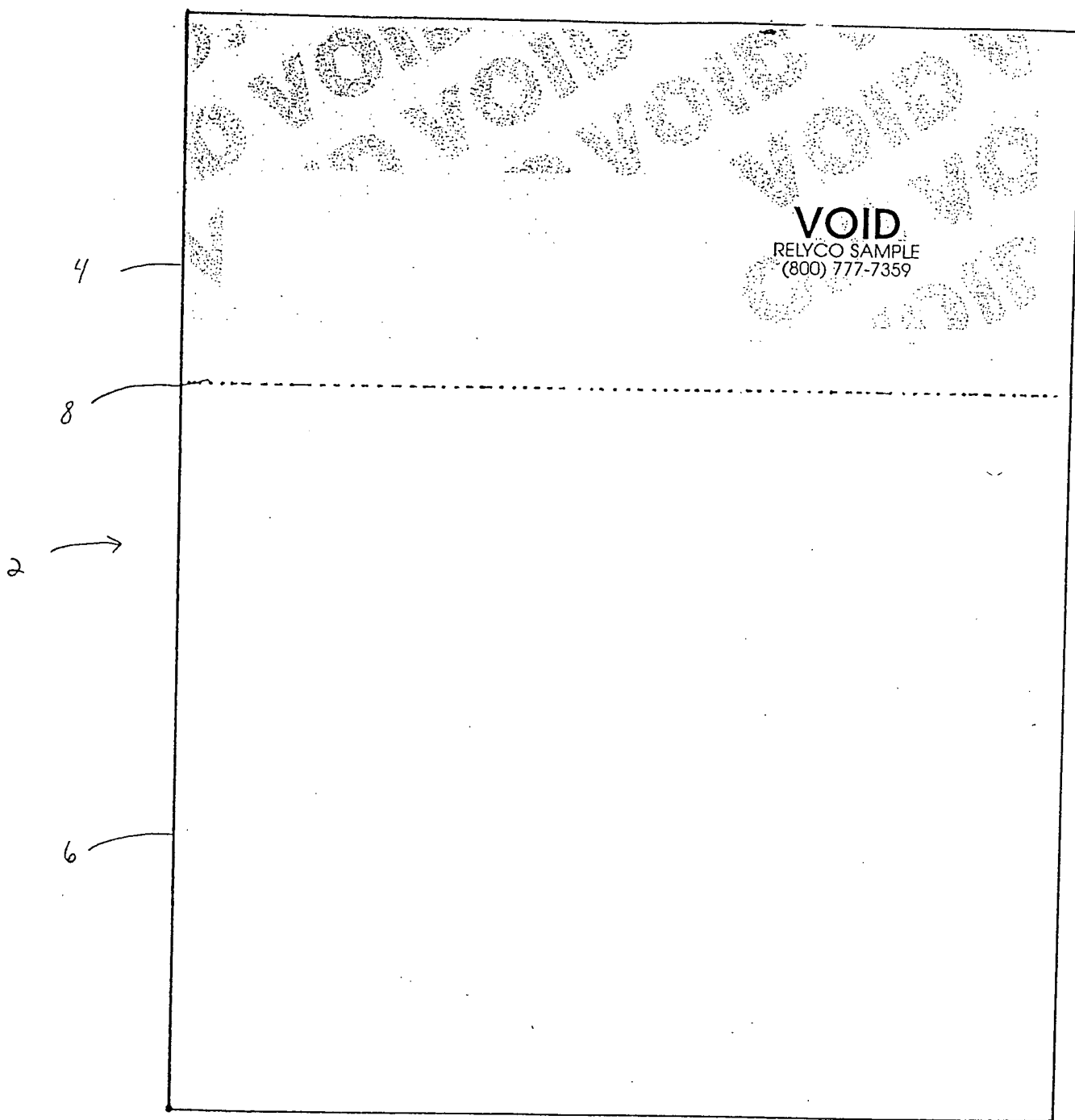


Fig. 2A

4

8


2

10

8

6


1

 **SUNNYSIDE NURSERIES**
123 MAIN STREET
ANYTOWN, USA 12345
(312) 555-1211

YOUR BANK
ANYTOWN, USA 12345
1-23/4567

1209

Pay to the
Order of _____

 **Dollars**
Security features
included.
Consult us first.

ITEM #145
SHOWN WITH STANDARD LOGO #3037
SAMPLE - VOID

memo _____

⑈001209⑈ 1:9876543201:56789 1234⑈

SUNNYSIDE NURSERIES 1209

SUNNYSIDE NURSERIES 1209

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Fig. 3A

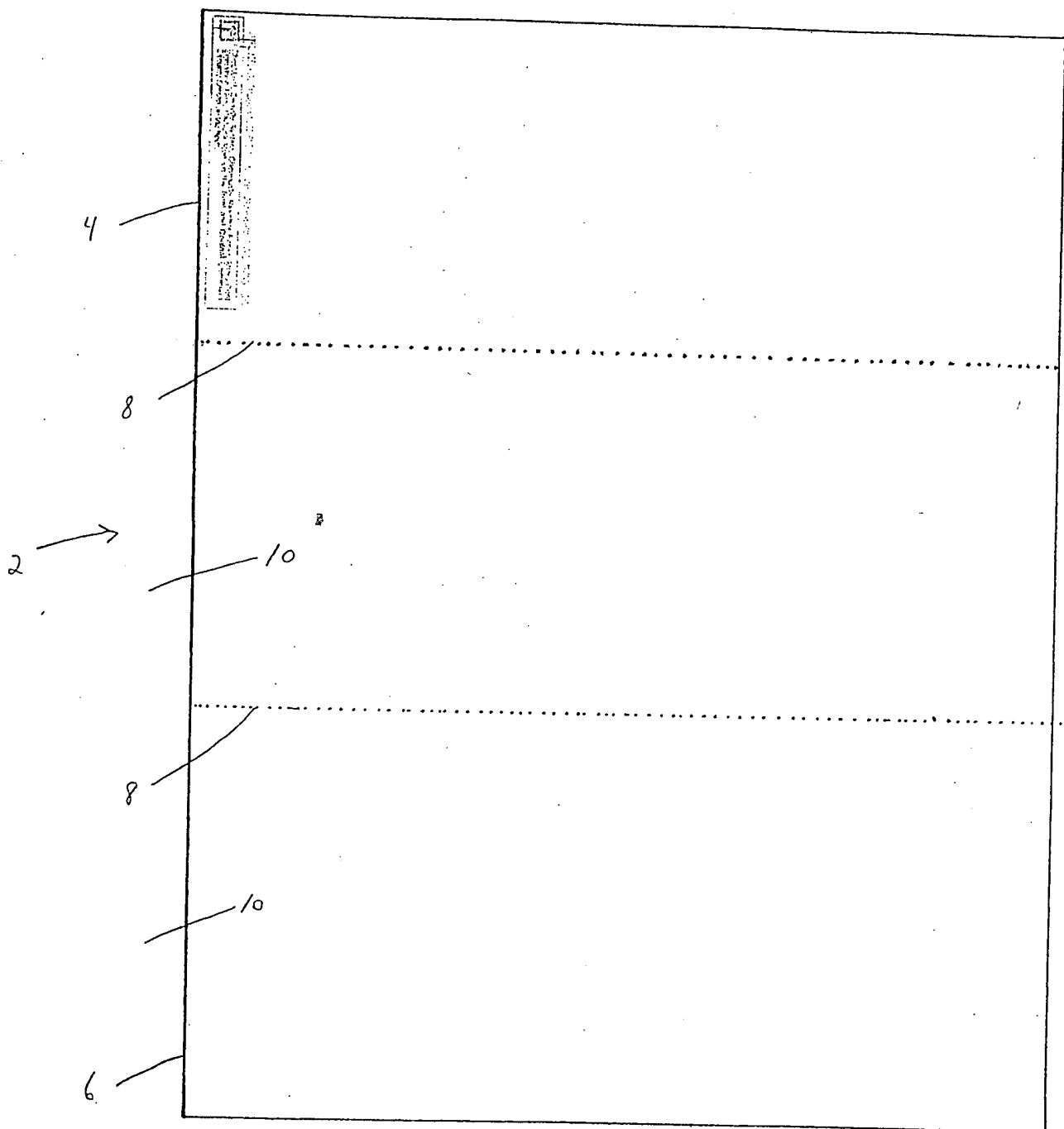


Fig. 3B

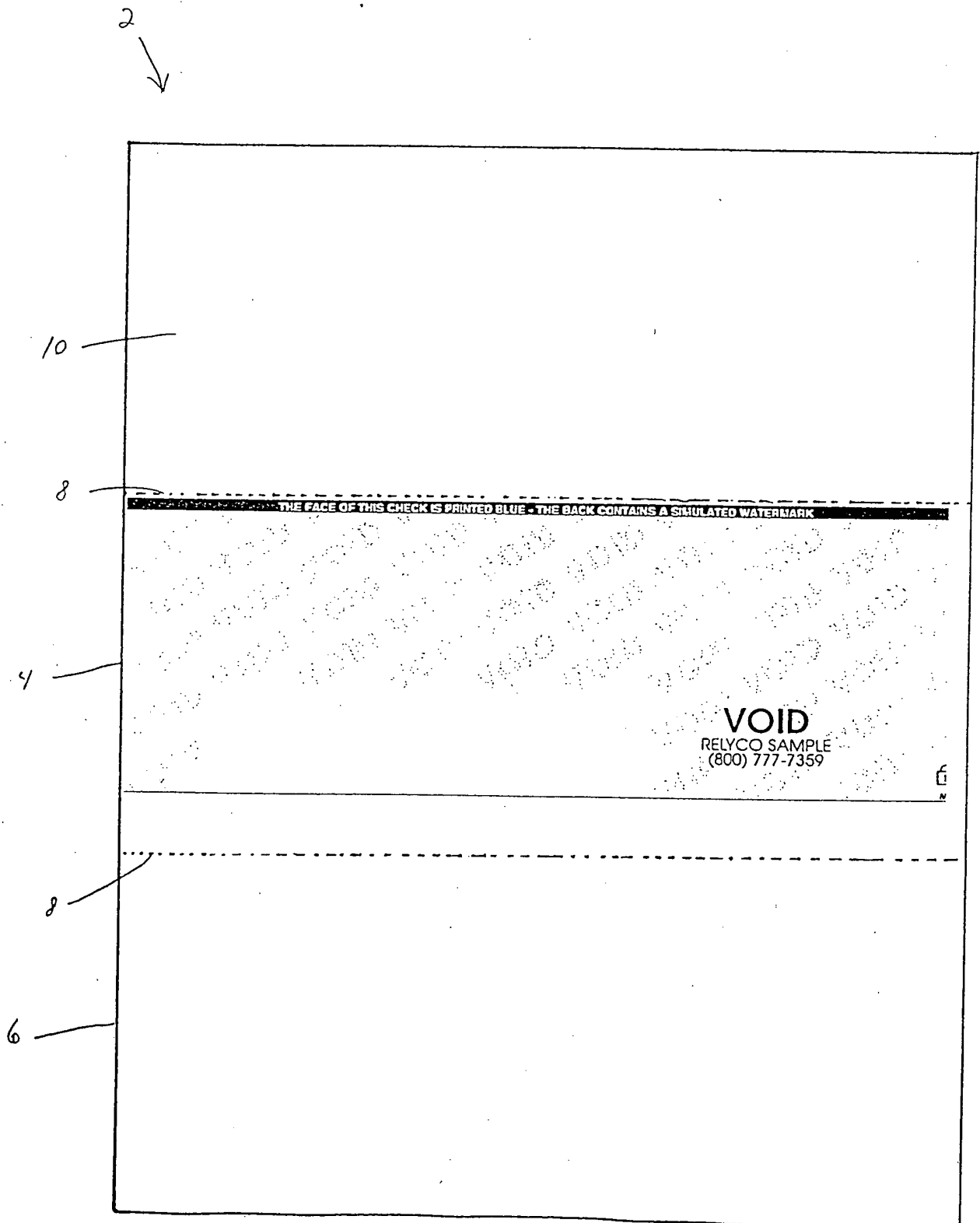


Fig. 4A

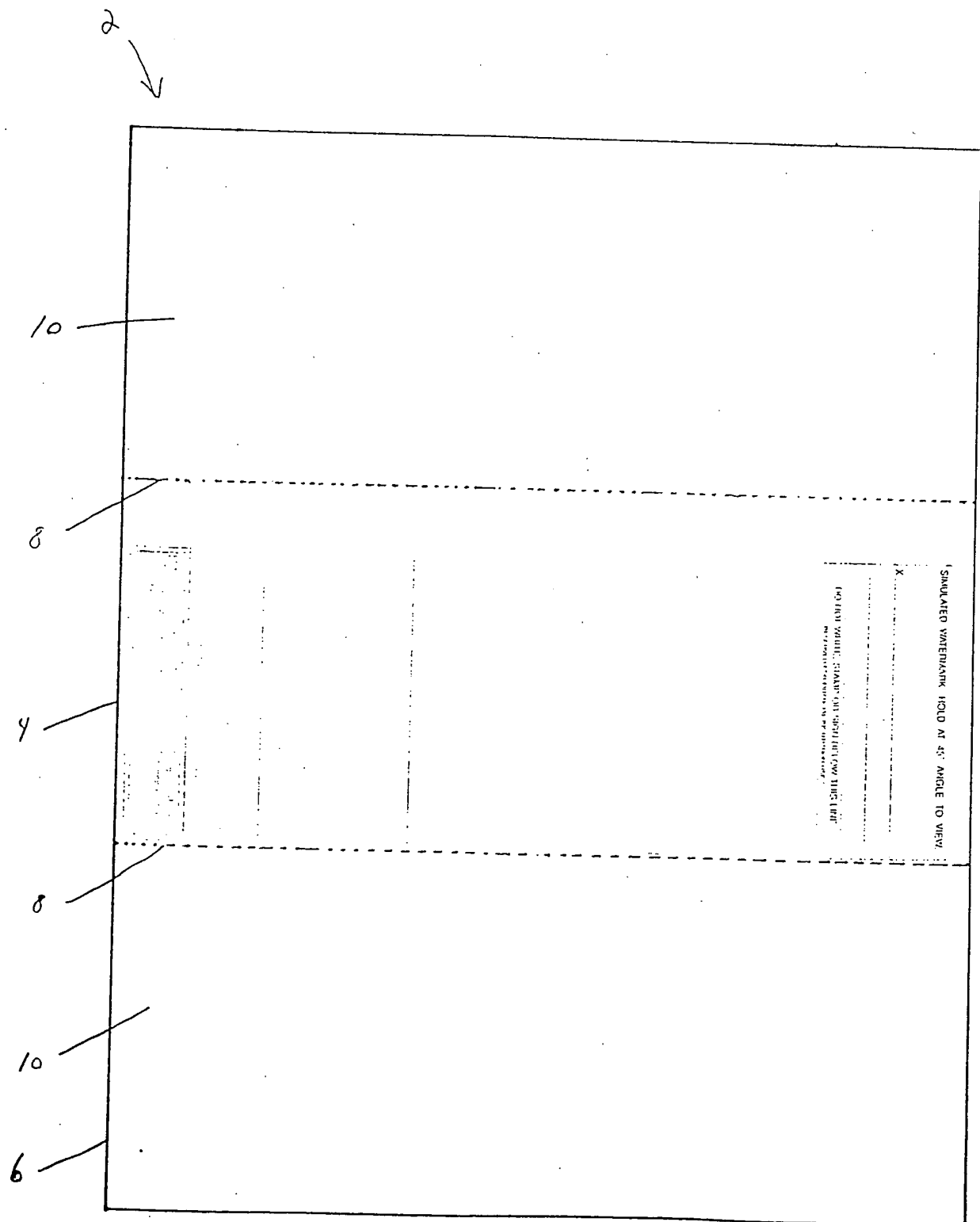


Fig. 4B

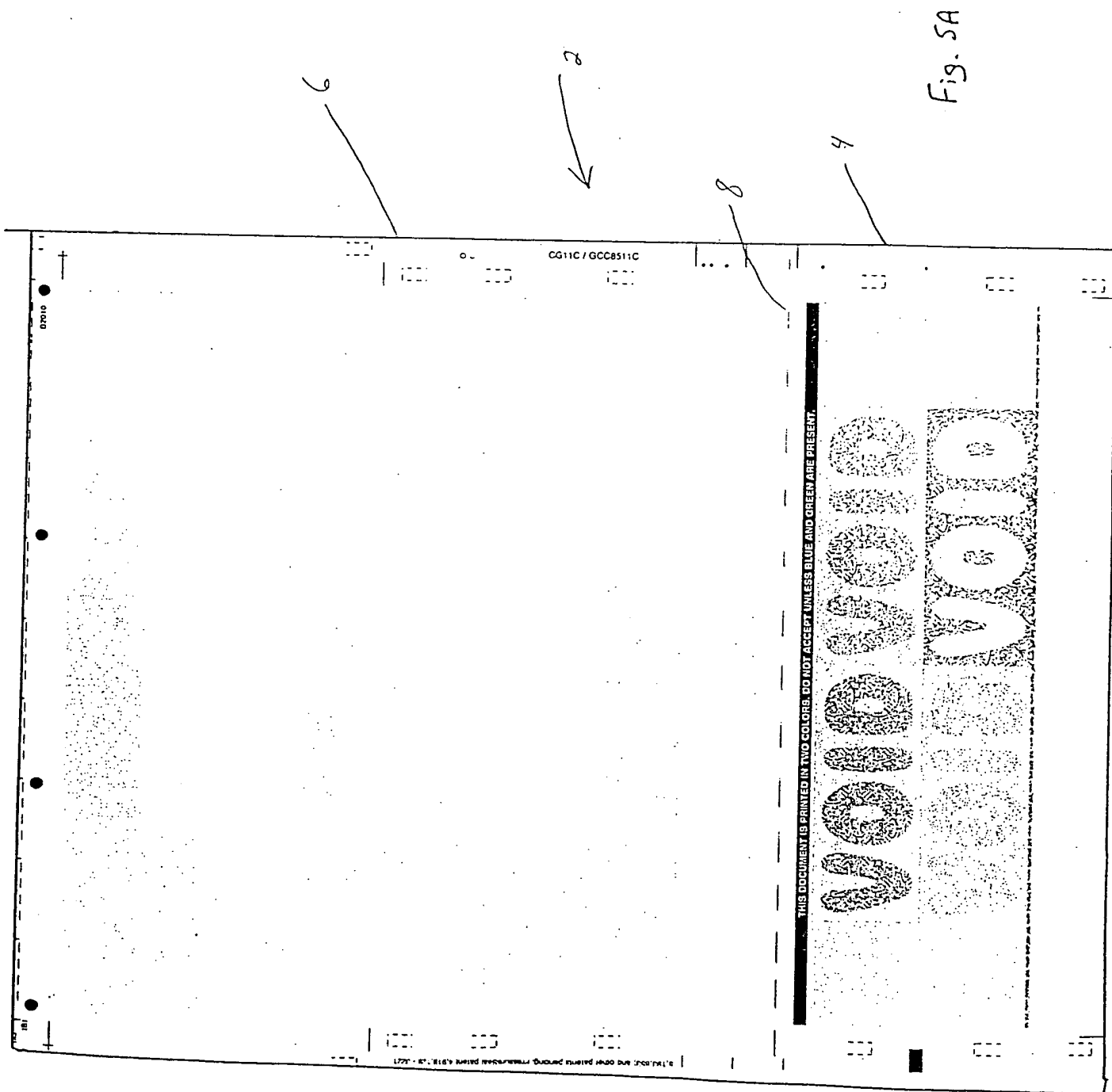
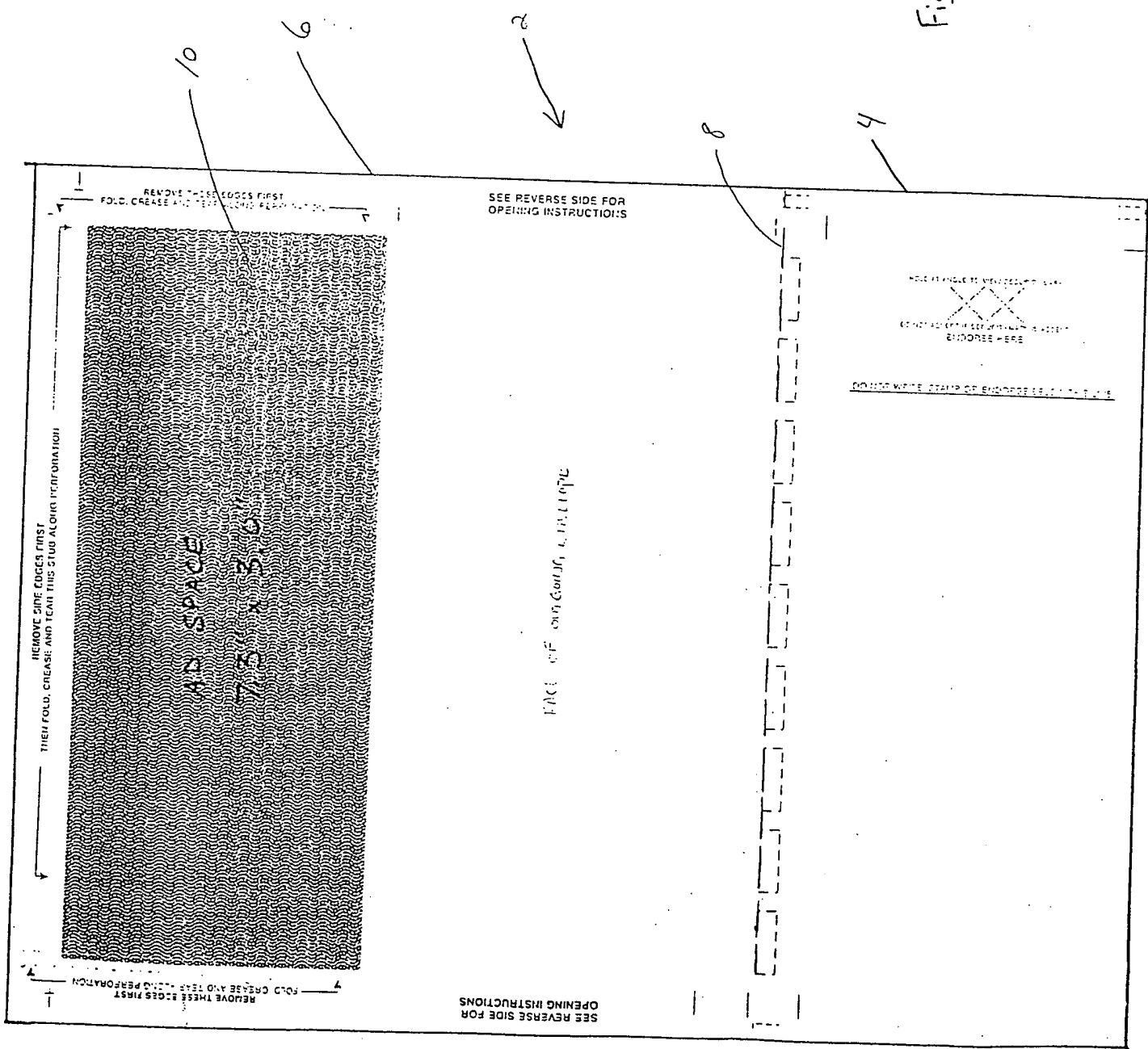
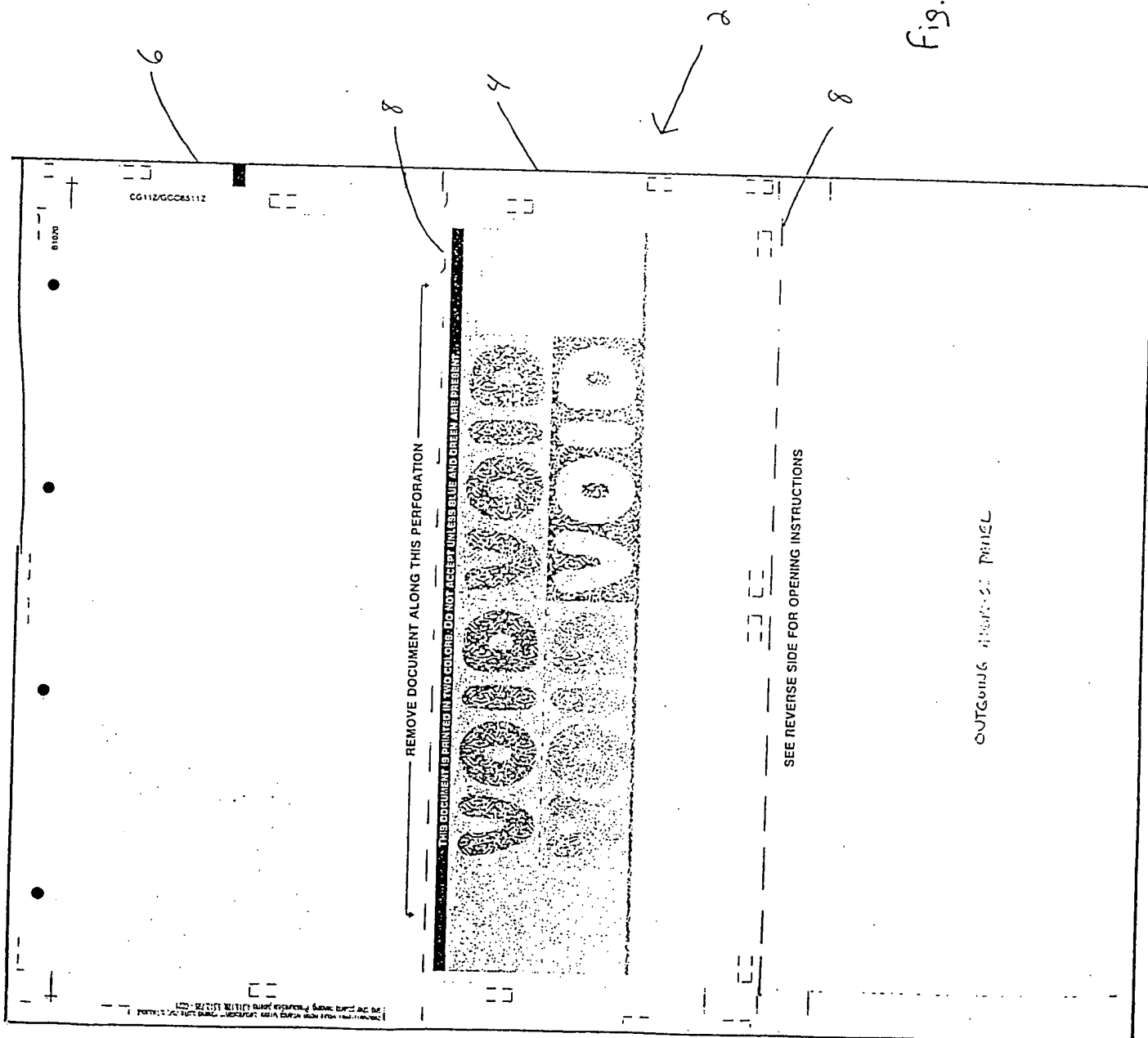


Fig. 5B





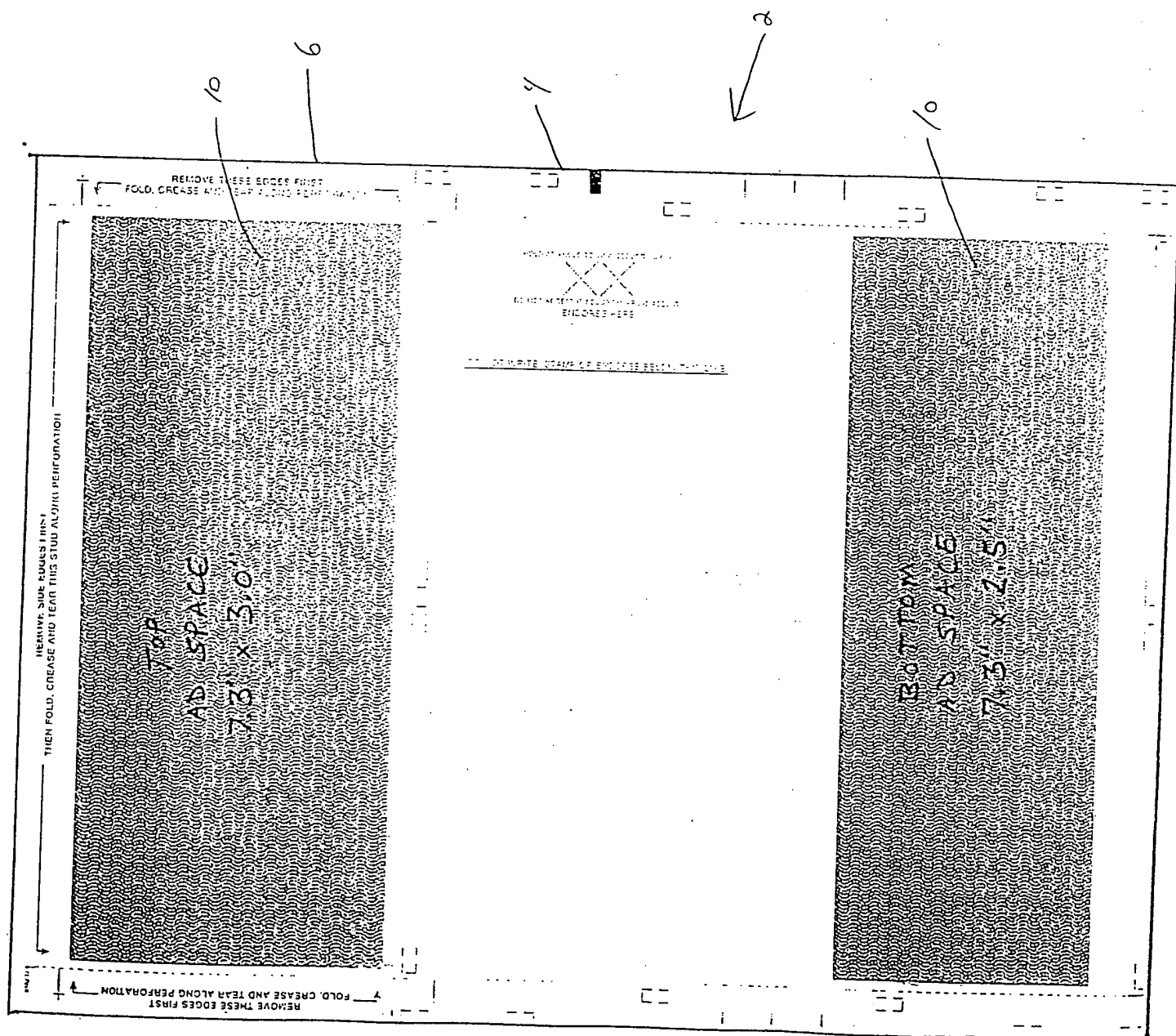


Fig. 6B

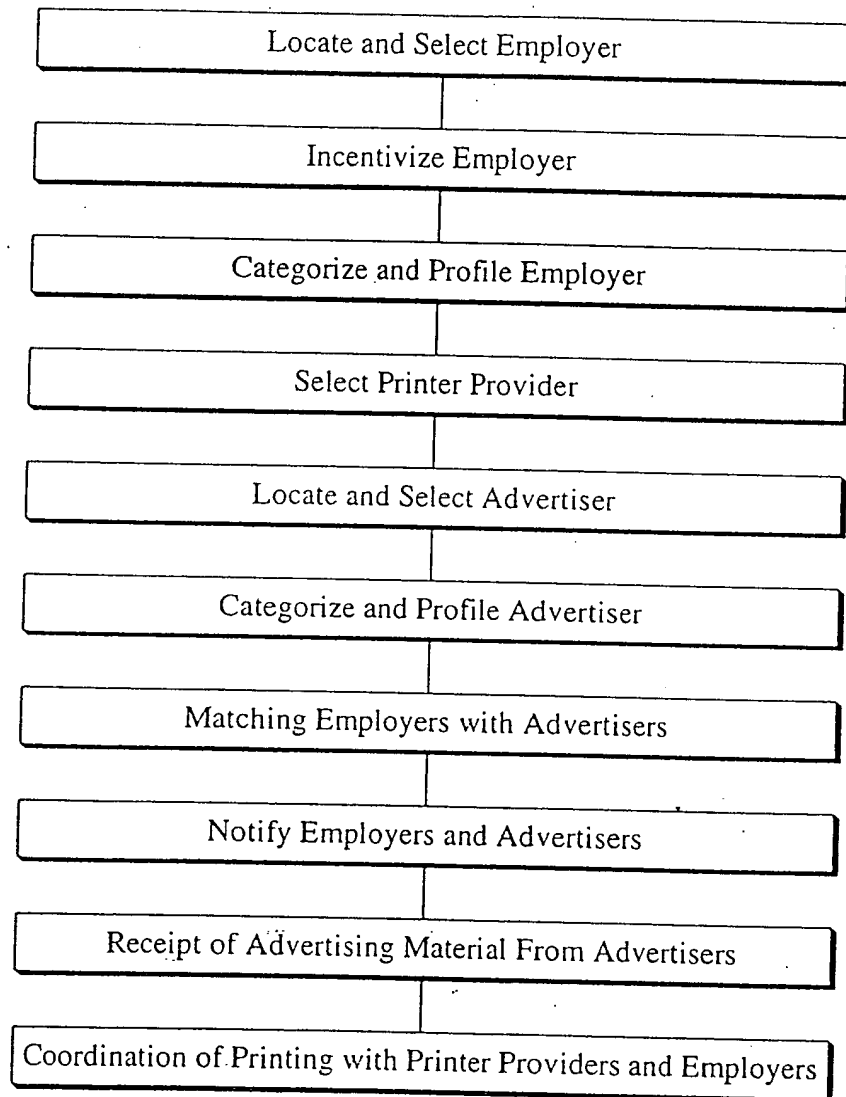


Fig. 7

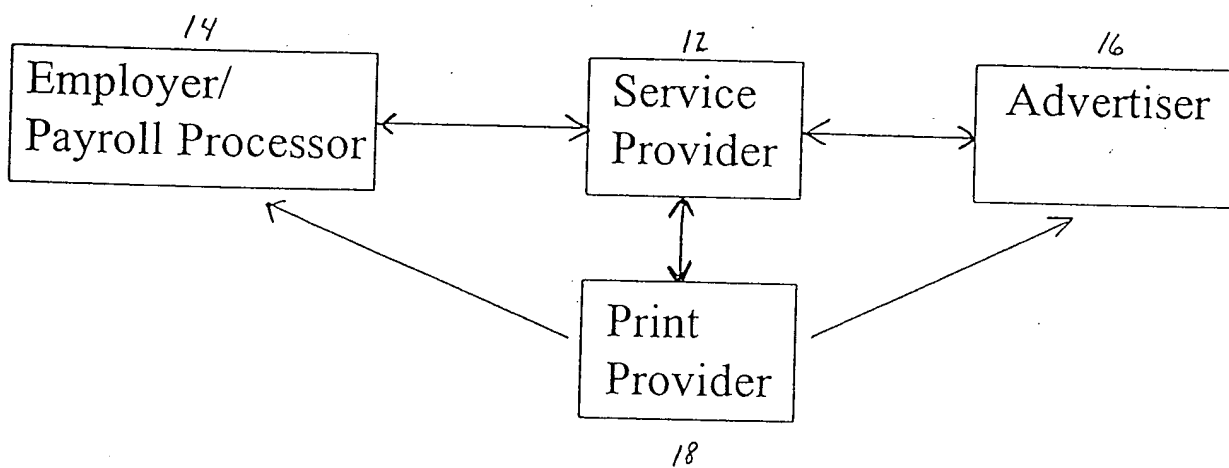


Fig. 8

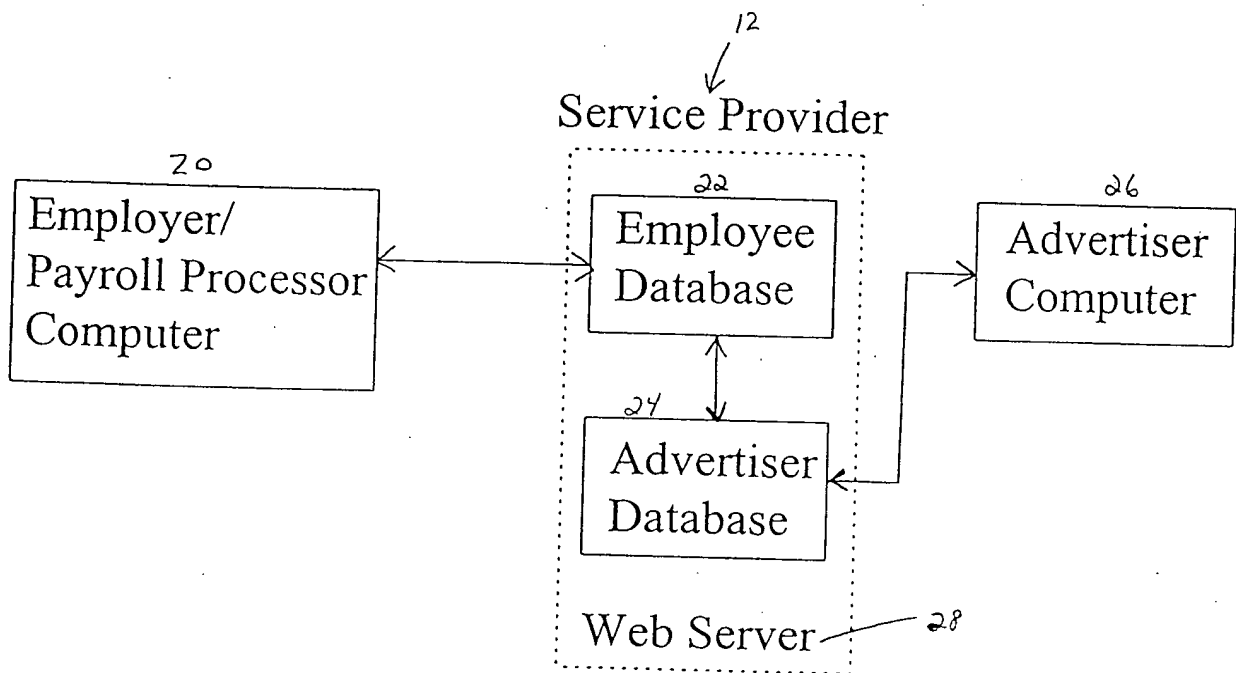


Fig. 9

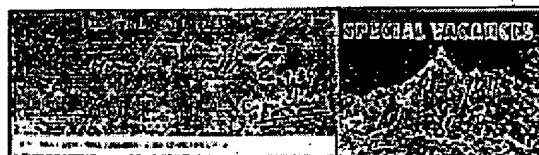
Advertising message medium, and method for making use of the said support

Patent number: FR2612325
Publication date: 1988-09-16
Inventor:
Applicant: GUYOT GILBERT (FR); LAMBERT SYLVIANE (FR)
Classification:
- **international:** G09F23/10
- **european:** G09F23/10
Application number: FR19870003608 19870313
Priority number(s): FR19870003608 19870313

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Abstract of FR2612325

The invention relates to a novel advertising message medium. This support 1 consists of the combination of a cheque 3 and of a free space 4 intended to receive an advertising message 2. The invention applies to a novel technique for distributing an advertising message making it possible especially to establish a correlation between the owner of the cheque and the message so as better to target the advertising impact.



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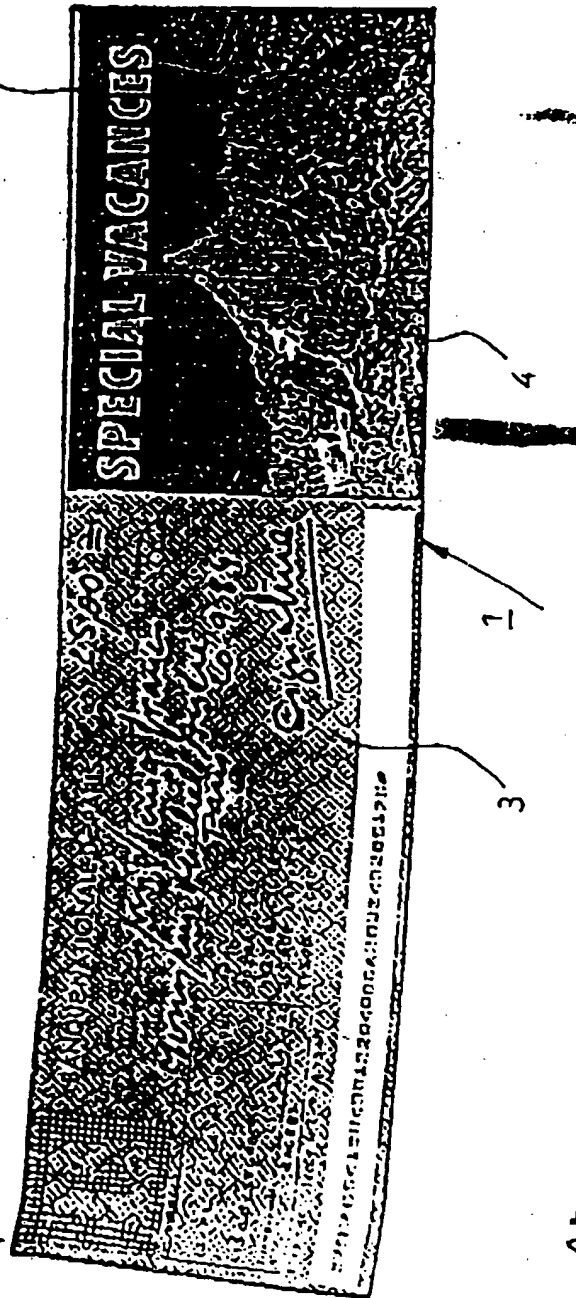


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2612325

1/3

FIG. 1



Abstract (Basic): FR 2612325 A

The combined cheque and advertising material consists of a normal bank cheque (3) which is extended by an additional panel (4) which is printed with publicity material (2) either on behalf of the bank, the account holder, or a third party, e.g. a firm can have its cheques printed with a panel advertising its products. The advertising panel can be made so that it can be detached from the cheque, e.g. by perforations.

In a variant, the panel carrying the advertising matter can be printed on the back of the cheque, leaving a free space for endorsements.

ADVANTAGE - New publicity vehicle.

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